



Activity: Create a Brochure

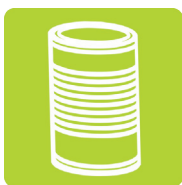
Background:

Another way to spread the word about local recycling resources is through creating brochures. Writing for a brochure will teach your students to compose text that is concise and impactful as well as experiment with different elements of design— photography, layout, fonts, colors, etc to create a powerful message.

Point Value:

12 points

Key Themes:



Scraping



Energy
Conservation



Art



Writing



Teamwork

Procedure:

1. Have students in groups do research and gather information about recycling and conservation resources in your community.
2. Design brochures using software like Microsoft Publisher, Apple Pages or something of the like. They can also create brochures via online applications like [Google Docs](#), [Canva](#), [MyCreativeShop](#), or [Printing Press](#). Choose the service that fits you and your students best.
3. Students can create individual brochures, or divide students into groups and assign students within each group a different job: writer, editor, photographer, designer, etc.
4. Copy finished brochures and distribute at school.